

## **Department of Trade and Industry Vision – the 10 Commandments**

The Department of Trade and Industry continues its collective efforts towards the realization of its vision for a more inclusive and prosperous Philippines with employment and income opportunities for all. To ensure that everyone is on the right track and to align initiatives to match future requirements, the Department had its DTI-wide Strategy Refresh session. With a theme, “Accelerating Digital Transformation for the Post-Pandemic Future”, Secretary Ramon M. Lopez urged officials to come up with fresh perspectives and initiatives to support his Sampung Utos 2.0 as follows:

1. Develop Creative, Smarter, and Innovation-Oriented MSME through digital transformation, Shared Service Facilities helping to produce Personal Protective Equipment (PPEs), Innovative Start-up and Philippine Innovation Acts, Agribusiness Portfolio, DELIVERe program (an inclusive, transparent, and integrated end-to-end e-commerce platform for agricultural and food products) and EMPOWER PH (a collaborative online platform that will connect various stakeholders and manufacturers to facilitate and accelerate the production and distribution of personal protective equipment (PPE) in the country).
2. More grassroots approach through pandemic financial and livelihood support, MSME digital transition and online DTI programs
3. Revitalize Manufacturing and Creative Industry Competitiveness by developing MSMEs via digital transformation, REBUILD Strategy, and preparing for post-pandemic recovery
4. Focus on Key & Strategic Investments with 2020 Investment Priorities Plans (IPP) additions, helping PH economy recovery through CREATE Law and strengthening “Make It Happen in the Philippines” global investment campaign
5. Develop Human Resources and Skills with Pivot... Embrace Technology (PET) and DTI-TESDA JMC on additional Technical and Vocational Education and Training (TVET)
6. Enhance Industry Competitiveness at National & Regional levels through Regional Comprehensive Economic Partnership (RCEP), DTI-Department of Interior and Local Government (DILG) Joint Memorandum Circular (JMC) on validating Cities and Municipalities Competitiveness Index (CMCI) data, and expanding data coverage of one of the largest credit bureaus in PH to improve competitiveness ranking in Doing Business Index
7. Achieve revised Export Development targets for 2021-2022
8. Launch Central Business Portal (CBP) and issue Bureau of Customs (BOC)-Philippine Ports Authority (PPA)-DTI-Anti-Red Tape Act (ARTA) JMC on mandatory online filing and payment for importers, traders, and suppliers
9. Maximize the potential of Digital Economy by updating the PH ecommerce 2022 Roadmap and targets
10. Strengthen Consumer Protection and issue DAO on hot dip metallic coated & pre-painted galvanized steel coils & sheets